



Staffordshire Wildlife Trust are seeking a

Staffordshire
Wildlife Trust

Fundraising Manager

Location: Hybrid working – Office base: The Wolseley Centre, Wolseley Bridge, Stafford, ST17 0WT

**Contract Type: Permanent contract or Secondment
Part-time considered & flexible on location**

Pay: Manager Band £29,367 - £37,367 pa dependant on experience

Benefits: Flexible working
25 days Annual leave plus Bank Holidays and additional Christmas days
10% non-contributory pension
Employee assistance programme
Life Assurance scheme
Electric Car and Bike to work salary sacrifice schemes

We are seeking an ambitious, 'hands-on' fundraising leader who is happy managing a team and also 'making the ask' themselves. You will join us at an exciting time of growth and ambition and bring confidence, aptitude and advocacy alongside professional skills and expertise.

The Fundraising Manager is an influential role, with high public visibility. Help us on our journey to reach 30% of land managed for wildlife by 2030 and 1 in 4 people taking action for wildlife in Staffordshire.

About You.

- You will be a confident manager and leader, with expertise in developing teams
- You will be a successful fundraiser, confident building partnerships and growing supporter bases.
- You will have great interpersonal skills and you are a passionate communicator.
- You are a strategic thinker and can demonstrate tact and patience to achieve your goals

About the Role.

You will create a strategy for income generation that sees us grow our income, supporters and the effectiveness of our campaigns. You will look for new opportunities and build on our strengths to develop new income streams.

You will be able to operate in a fast-paced and often complex environment and demonstrate team working skills. You will work closely with project managers and department heads to identify suitable funding opportunities and oversee a pipeline of new projects and bids.

You will develop the team, as well as the Major Donors, legacy cultivation programme and Corporate programmes, ensuring we have a robust and diverse range of income streams to support our work.

This role will be crucial in attracting funding into the team, all in support of delivering our 8-year strategy. You will be responsible for the Fundraising team, supporting and ensuring the achievement of the team's strategic objectives.

About Us.

“Staffordshire Wildlife Trust protects and enhances the wildlife and wild places of Staffordshire and promotes understanding, enjoyment and involvement in the natural world.”

A registered charity established in 1969 we are one of 46 county Wildlife Trusts throughout the UK and are supported by over 18,500 members.

The Trust owns or manages 42 nature reserves covering an area of over 2000 hectares. Our 160 staff are based in six locations around the county including our Headquarters at Wolseley Bridge, Stafford, with our work divided up into four departments: Resources, Engagement, Activism & Marketing, Conservation Delivery, & Commercial. The Trust has a diverse workforce of including site wardens, wildlife surveyors, community and education officers, catering, retail and administration.

In addition, we have the trading company which looks after the trading side of our business. This includes cafés at The Wolseley Centre and Westport Lake Visitor Centre, charity shops in Leek, Penkridge and Codsall and a retail shop in The Wolseley Centre.

We are welcoming. One of the core values of Staffordshire Wildlife Trust is that we nurture a culture of equality, inclusivity and diversity. We are welcoming to those underrepresented in our communities and we strive to listen learn and share from each other.

Staffordshire Wildlife Trust are committed to keeping children and young people safe, you can see our policy here: <https://www.staffs-wildlife.org.uk/our-policies>

Safeguarding and protecting our visitors, customers, members, staff and volunteers is the responsibility of every trustee, employee, and volunteer at Staffordshire Wildlife Trust.

For more information and to request an application pack contact Staffordshire Wildlife Trust on jobs@staffs-wildlife.org.uk or visit our website www.staffs-wildlife.org.uk/jobs

Closing Date: 9am Monday 15th April
Interviews: w/c 22nd April