



Staffordshire Wildlife Trust

Fundraising pack

About Staffordshire Wildlife Trust

Staffordshire Wildlife Trust is the leading nature conservation body in Staffordshire.

We protect and enhance Staffordshire's wildlife and wild places and promote involvement, enjoyment and understanding of the natural world.

With the support of almost 15,000 members, we manage 30 nature reserves covering almost 3,799 acres including sites of international, European and national importance.

We are the local face of The Wildlife Trusts, the largest organisation in the UK concerned with the conservation of all forms of wildlife.

We do not receive government funding for our core work, so all this money needs to be raised through our members, individuals, charitable trusts, corporate donations, legacies and grants.



Damian Waters drumimages.co.uk



Could you raise money for us?

£20 - could pay for two field guides, four pond-dipping nets or 10 bug viewers to help children discover nature

£50 - could pay for a pair of waders to help us save native crayfish

£100 - could pay for fencing to contain grazing animals that help us manage our nature reserves

£300 - could pay for a woodland management scheme to help wildflowers to thrive

£1,000 - could help reinstate habitat for some of the rarest ground-nesting solitary bees in the UK

Find out more at www.staffs-wildlife.org.uk/fundraise-us





Health, safety and the law

Don't put yourself or anyone else at risk.

Risk assessment

When planning your activity make sure you have conducted a risk assessment. This will help you to identify the things that could go wrong and take actions to make sure they don't. Visit www.hse.gov.uk for information on how to conduct a risk assessment.

First Aid

Make sure you have suitable first aid cover for your event. Visit <http://www.sja.org.uk> (St John's Ambulance) for advice.

Legal issues

Certain events such as street collections, raffles and food sales require licences and permissions. Contact your local council for more information well in advance of your event.

Insurance

Consider whether your event requires insurance. Search the internet for guidance and details of insurance providers.

Staffordshire Wildlife Trust cannot be held responsible for any accidents or incidents that occur as a result of your activity.

Consider the environment

Make sure your event doesn't harm wildlife or the environment.

Publicising your event

Once you've decided on the what, who, when and where of your event or activity, you will need to spread the word...

Use the materials in this pack

In this fundraising pack we have a poster template, a poster of our logo and a sponsorship form for you to use. You can put these up locally and in places far and wide to let people know about your event. You could put posters up at work, your school, in the post office, local shop or library.

Tell everyone you know

See how many people you can tell by letting all of your friends and family know what you're doing and asking them to spread the word on your behalf. Don't forget your town or village newsletter, if you have one.

Let us know

We are here to help! Tell us your plans so we can add your event to our website and Facebook pages and tweet about your event on twitter.

Contact the media

Speak to your local newspaper and let them know what you are doing. Be sure to let them know if there is an opportunity for a photo.

Use Social Media

Use Facebook and Twitter to tell your friends and followers what you are doing and encourage them to tell their contacts.

Remember!

Include the wording 'All proceeds will go to Staffordshire Wildlife Trust, registered charity no.259558' on any literature and posters.

How to give us the money you've raised

Online:

www.justgiving.com/staffordshirewildlifetrust

At the bank:

Account name: Staffordshire Wildlife Trust Limited
Bank: Natwest

Address: 75 High Street, Newcastle under Lyme, Staffordshire., ST5 1PN.

Sort code: 50-10-27

Account no: 03920488

By post:

Send to FREEPOST WILDLIFE (no stamp required)

In person:

Drop off at the Wolseley Centre, Wolseley Bridge, Stafford, ST17 0WT.





Sponsorship form

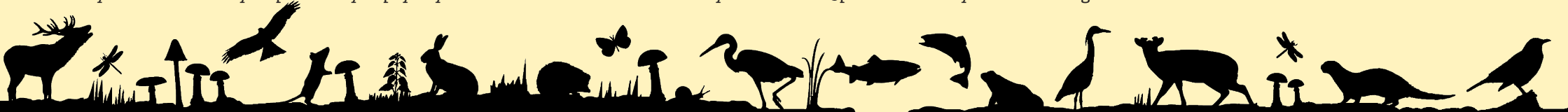
Name: _____

Event: _____

Title	First name	Surname	Address	Postcode	E-mail	we will send you a thank you e-mail if you provide an e-mail address.	Amount	Gift Aid ?

Make your donation go further

If I have ticked the box headed "Gift Aid?", I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want Staffordshire Wildlife Trust to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.





**Staffordshire
Wildlife Trust**



Bake for Wildlife!

This September, help raise money for your local charity, Staffordshire Wildlife Trust, with your own bake sale. Whip up support and set up a stall at your business, school or village fair.

Download our fundraising pack at: staffs-wildlife.org.uk/bakeforwildlife



Support local
wildlife &
places



Celebrate our
50th
Anniversary!

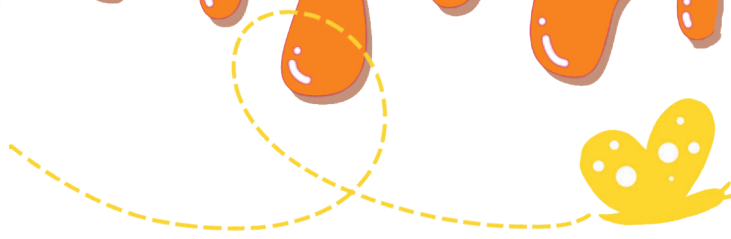




**Staffordshire
Wildlife Trust**



www.staffs-wildlife.org.uk/bakeforwildlife



is Baking for Wildlife

This year is Staffordshire Wildlife Trust's 50th Anniversary & I am raising funds this Sept by baking to help them look after Staffordshire's wildlife for the next 50 years!

Buy my treats on _____

At _____

All proceeds will go to Staffordshire Wildlife Trust, registered charity no.259558