

## 5.0 Aims and Objectives



**Solivagant (n)**  
a solitary wanderer



## 5.1 Vision

### 5.1.1 Purpose

'Transforming the Trent Valley' celebrates the waterways, industries and the communities that are the life-force of this rapidly evolving river valley landscape and which have shaped and continue to influence its form and use. Wildlife-rich rivers, waterways and wetlands are at the heart of a revitalised, resilient and beautiful landscape that is connected and accessible for local communities and visitors to enjoy and explore as well as providing many opportunities to inspire and re-connect people to the river valley by revealing its cultural, industrial and natural heritage.

### 5.1.2 Vision

Wildlife-rich waterways and wetlands at the heart of a resilient, accessible, beautiful and culturally rich landscape. Creating a brighter future for people, business and wildlife in the Trent Valley.

### 5.1.3 Statement of Intent

This Landscape Partnership Scheme is composed of 16 projects; no one project is completely dependent on another, but there are close connections and links between them all. This is a scheme that relies on effective communication between all partners, efficient management of all projects, and links with local communities, beneficiaries and key audiences.

Projects are divided into three themes, however the projects are interconnected and the success of the scheme relies on successful delivery of all the elements.

The three themes are:

#### **Connecting Communities through Action**

The projects under this theme focus on community engagement through volunteering, education, training, participation activities and community action.

#### **River Valley Connections**

The projects under this theme provide access improvements across the River Valley for a variety of users including walkers, cyclists, boaters and canoeists.

#### **Transforming the Landscape**

The projects under this theme deliver improvements to cultural and natural heritage across the river valley helping us to protect and enhance our heritage assets into the future.

In addition to the themed projects, there are two scheme-wide programmes that encompass the individual projects: The Interpretation Programme will capitalise on opportunities across the landscape through traditional and modern interpretation techniques, utilising modern technology and low-key approaches to engage and enthral a wide and varied audience; the Management and Delivery of the scheme includes communications to publicise the projects and the work that is being delivered in the valley. This will include the use of social media, websites, newsletters, media activities and celebration events to reach the audience in and around the landscape.

**Table 6.** Projects that will be delivered through our scheme 2019-2024

| Project Code                                 | Project Title                                   | Delivery Lead   |
|--|---|---|
| TTTV1  | Scheme Management and Delivery                  | Staffordshire Wildlife Trust                                  |
| TTTV2  | Interpretation Programme                        | Staffordshire Wildlife Trust                                  |
| <b>Connecting Communities through Action</b> |   |   |
| CCA01  | Community Engagement                            | Support Staffordshire   |
| CCA02  | Wildchild                                       | Staffordshire Wildlife Trust                                  |
| CCA03  | Big Washlands Watch                             | Support Staffordshire/<br>Staffordshire Wildlife Trust        |
| CCA04  | Transforming Lives                              | Derbyshire Wildlife Trust                                     |
| CCA05  | Connecting with Nature                          | Derbyshire Wildlife Trust                                     |
| CCA06  | Tales from the River Bank                       | Support Staffordshire/<br>Staffordshire Wildlife Trust        |
| <b>River Valley Connections</b>              |   |   |
| RVC01  | Trent Valley Way                                | Trent Rivers Trust  |
| RVC02  | Canal Access                                    | Canal and River Trust   |
| RVC03  | Canoe Discovery                                 | British Canoeing  |
| RVC04  | Gateway to the Trent Valley cycleway            | Staffordshire County Council                                  |
| RVC05  | Way Marking of Cycle Routes                     | East Staffordshire Borough Council                            |
| <b>Transforming the Landscape</b>            |   |   |
| TL01   | Living Floodplains                              | Staffordshire Wildlife Trust                                  |
| TL02   | Rolleston Brook Hollows                         | East Staffordshire Borough Council                            |
| TL03   | Transforming the Trent Valley's Heritage        | Staffordshire County Council/<br>Staffordshire Wildlife Trust |
| TL04   | Stop! The Military Heritage of the Trent Valley | Staffordshire County Council/<br>Staffordshire Wildlife Trust |

## 5.1.4 Project connections

The projects that have been developed as part of this scheme all work together to enable us to realise our vision for the landscape. As well as developing some very well integrated projects that drive forward our vision internally, we have also worked to ensure that our ideas are integrated with external initiatives and schemes that help us to broaden our impact and add value to our ambitions.

Some of these projects are undertaken by our partners outside or alongside this scheme, others are undertaken by other organisations or partnerships associated with our landscape.

Figure 5 illustrates how the projects interconnect whilst table 7 provides a summary of each project and how it connects to internal and external projects.

**Figure 5.** Overview showing how the delivery projects interconnect.

|   | Interpretation Programme | Community Engagement | Wildchild | Big Washlands Watch | Transforming Lives | Connecting with Nature | Tales from the River Bank | Trent Valley Way | Canal Access | Canoe Discovery | Gateway to the Trent Valley cycleway | Way Marking of Cycle Routes | Living Floodplains | Rolleston Brook Hollows | Transforming the Trent Valley's Heritage | Stop! The Military Heritage of the Trent Valley |
|---|--------------------------|----------------------|-----------|---------------------|--------------------|------------------------|---------------------------|------------------|--------------|-----------------|--------------------------------------|-----------------------------|--------------------|-------------------------|--|---|
| Interpretation Programme                        |                          | ■                    | ■         | ■                   | ■                  | ■                      | ■                         | ■                | ■            | ■               | ■                                    | ■                           | ■                  | ■                       | ■  | ■   |
| Community Engagement                            | ■                        |                      | ■         | ■                   | ■                  | ■                      | ■                         | ■                | ■            | ■               | ■                                    | ■                           | ■                  | ■                       | ■  | ■   |
| Wildchild                                       | ■                        | ■                    |           | ■                   |                    |                        | ■                         |                  |              |                 |                                      |                             | ■                  |                         |  |   |
| Big Washlands Watch                             | ■                        | ■                    | ■         |                     |                    |                        |                           |                  |              |                 |                                      |                             | ■                  |                         | ■  | ■   |
| Transforming Lives                              | ■                        | ■                    |           | ■                   |                    | ■                      |                           | ■                | ■            | ■               |                                      |                             | ■                  | ■                       | ■  | ■   |
| Connecting with Nature                          | ■                        | ■                    |           |                     | ■                  |                        |                           |                  |              |                 |                                      |                             | ■                  | ■                       |  |   |
| Tales from the River Bank                       | ■                        | ■                    | ■         |                     |                    |                        |                           |                  |              |                 |                                      |                             |                    |                         |  |   |
| Trent Valley Way                                | ■                        | ■                    |           |                     | ■                  |                        |                           |                  | ■            | ■               | ■                                    | ■                           |                    |                         |  | ■   |
| Canal Access                                    | ■                        | ■                    |           |                     | ■                  |                        |                           | ■                |              | ■               | ■                                    | ■                           |                    |                         | ■  |   |
| Canoe Discovery                                 | ■                        | ■                    |           |                     | ■                  |                        |                           | ■                | ■            |                 | ■                                    | ■                           | ■                  |                         |  |   |
| Gateway to the Trent Valley cycleway            | ■                        | ■                    |           |                     |                    |                        |                           | ■                | ■            | ■               |                                      | ■                           |                    |                         |  |   |
| Way Marking of Cycle Routes                     | ■                        | ■                    |           |                     |                    |                        |                           | ■                | ■            | ■               | ■                                    |                             |                    |                         |  |   |
| Living Floodplains                              | ■                        | ■                    | ■         | ■                   | ■                  | ■                      |                           |                  |              | ■               |                                      |                             |                    | ■                       | ■  | ■   |
| Rolleston Brook Hollows                         | ■                        | ■                    |           |                     | ■                  | ■                      |                           |                  |              |                 |                                      |                             | ■                  |                         | ■  |   |
| Transforming the Trent Valley's Heritage        | ■                        | ■                    |           | ■                   | ■                  |                        |                           |                  | ■            |                 |                                      |                             | ■                  | ■                       |  | ■   |
| Stop! The Military Heritage of the Trent Valley | ■                        | ■                    |           | ■                   | ■                  |                        |                           | ■                |              |                 |                                      |                             | ■                  |                         | ■  |   |

**Table 7.** Summary of the 16 delivery projects and how they interconnect to embed the scheme in the landscape and local initiatives.

| Audience                       | Details   |
|--------------------------------|---|
| TTTV2 Interpretation Programme | This is an overarching programme and will work with all projects in the scheme. It is also anticipated that we will work alongside external projects to share and influence interpretative themes and to ensure a join-up approach across the landscape. In particular Burton Washlands Vision Plan, Tucklesholme restoration, The National Forest, Claymills Pumping Station. There will also be efforts to link in with our adjoining landscape 'Tame Valley Wetlands'. |
| CCA01 Community Engagement     | This community project will work alongside all the scheme projects through encouraging volunteers and participation. Our reach for communications will be broadened by this project. We will work with and support a number of community groups through the Grant Scheme.   |
| CCA02 Wildchild                | This family engagement project will work alongside Community Engagement and will support Big Washlands Watch and Tales from the River Bank. It will also utilise some of the sites identified in Living Floodplains.  |
| CCA03 Big Washlands Watch      | This participation project will provide training opportunities for young people enrolled in the Transforming Lives project and will utilise volunteers and participants identified by Community Engagement. Families and young children will be fed through from Wildchild. Outputs from surveys will benefit the natural heritage project Living Floodplains, and the cultural heritage project Stop! and Transforming the Trent Valley's Heritage.                      |
| CCA04 Transforming Lives       | Young people will be introduced to the scheme via the Community Engagement project and will provide a delivery labour force that will support Trent Valley Way, Canoe Discovery, Canal Access, Living Floodplains and the cultural heritage projects. Externally the project will work with YMCA Derbyshire and Support Staffordshire.  |
| CCA05 Connecting with Nature   | This wellbeing project will work with communities across the Trent Valley and will link in with key locations identified through Living Floodplains. Easy access will be utilised from the Trent Valley Way project and Interpretation Programme. Externally the project will work with Derby University and Care Commissioning Groups.   |

|                                   |   |
|-----------------------------------|---|
| CCA06 Tales from the River Bank   | This oral history project will link in with the Interpretation Programme and also Community Engagement and Transforming Lives. Externally the project will work with a National Citizenship Scheme group.   |
| RVC01 Trent Valley Way            | This access project is interconnected with the other access projects, particularly the easy access routes that will be delivered through the Interpretation Programme, the two cycle route projects and the Canal Access project. Added value will be achieved through working with the Stop! project by converting pill boxes into walker's refuges. Added interest will be given by linking into the overarching Interpretation Programme. Externally the project will link in with the ongoing development of the Trent Valley Way from source to estuary. |
| RVC02 Canal Access                | This access project will connect with Canoe Discovery by providing portage points at key locations on the canal. The upgrade of the towpath links in with the Trent Valley Way. Externally this project will link in with local canal groups and heritage groups with specialist interest in the waterways.   |
| RVC03 Canoe Discovery             | This recreation and access project will connect with Canal Access to create a number of canoe trails. Information will be provided by the natural heritage project Living Floodplains and the cultural heritage projects to inform users of the waterways. Externally the project will work with local canoe clubs and will link in with campaigns like Check Clean Dry.  |
| RVC04 Gateway to the Trent Valley | This new cycle access project will link in with the other access projects, being closely associated with the Trent Valley Way route and the nearby Cycle Routes. Information will be provided via the Interpretation Programme. Externally the project will work with organisations like Sustrans and ongoing liaison with the National Memorial Arboretum and Tarmac.  |
| RVC05 Way Marking of Cycle Routes | This cycle access project will link in with the other access projects, particularly the new cycle route project and also the Trent Valley Way. Routes coincide with the Washlands and will connect with the easy access walks planned through the Interpretation Programme, the spurs and circular walks off the Trent Valley Way and will also gain added interest from the Interpretation Programme.  |
| TL01 Living Floodplains           | This natural heritage project will link directly with Living Floodplains and will also provide some cross-over with the cultural heritage projects. Community Engagement will also link in with this project and there is scope for some involvement with Transforming Lives. Externally the project will link with Rolleston Parish Council, Rolleston Civic Trust and Burton Conservation Volunteers.   |



TL02 Rolleston Brook  
Hollows

This natural heritage project will link directly with Living Floodplains and will also provide some cross-over with the cultural heritage projects. Community Engagement will also link in with this project and there is scope for some involvement with Transforming Lives. Externally the project will link with Rolleston Parish Council, Rolleston Civic Trust and Burton Conservation Volunteers.

TL03 Transforming the  
Trent Valley's Heritage

This cultural heritage project will link with the Interpretation Programme both by providing information and by presenting information. It will link in with training opportunities offered by Transforming Lives and volunteering opportunities presented by Community Engagement and Big Washlands Watch. The Community Grants will also link here as cultural heritage interest of local groups is high. Externally this project will link in with Historic England.

TL04 Stop! The Military  
Heritage of the Trent Valley

This cultural heritage project will link with the Interpretation Programme both by providing information and by presenting information. It will link in with training opportunities offered by Transforming Lives and volunteering opportunities presented by Community Engagement and Big Washlands Watch. The pillboxes will work with Living Floodplains as hibernacula and hides, and with the Trent Valley Way as walkers' refuges. Externally this project will link in with Historic England.



Children and families learning about wildlife and nature (*Staffordshire Wildlife Trust*)

## 5.2 Aims and Objectives

### 5.2.1 Aims

1. Conserving, enhancing and restoring the built, historic and natural heritage features of the Trent Valley Landscape.
2. Reconnecting and engaging communities with the Trent Valley landscape and its natural and cultural heritage.
3. Increase access to landscape heritage, creating better links and opportunities for learning and enjoyment.
4. Increasing training opportunities for local people in heritage skills to empower the local population, reconnect them with their landscape and provide a lasting legacy.



Curlew (Terry Whittaker 2020VISION)

### 5.2.2 Objectives

1. Directly address the current threats and opportunities to improve the landscape of the Trent Valley. These threats are:
  - Physical loss of landscape features, built heritage and habitats.
  - Decline in quality of landscape features, built heritage and habitats.
2. Contribute to the restoration of habitat features on a landscape scale, supporting the flora and fauna of the Trent Valley.
3. Contribute to the preservation and protection of key heritage features of the landscape including industrial and canal heritage for future generations.
4. Provide considerably enhanced public access to both the natural and cultural heritage through the provision of new access routes and access infrastructure for diverse user groups.
5. Raise awareness and involvement of local communities in the historic, natural and cultural features of the Trent Valley for leisure, work health and well-being.
6. Develop and deliver awareness raising activities including volunteering and skills development opportunities; talks and events, publications and projects themed around the landscape, oral history, geology, rivers and healthy use of the landscape.
7. Enable active community participation in heritage through volunteering, skills development, interpretation and events.
8. Provide new heritage training opportunities in relation to both built heritage and natural heritage, enabling the acquisition of new heritage skills and learning of future benefit to people and the area.
9. Significantly improve and coordinate information provision throughout the Trent Valley, to provide consistent and high quality interpretation materials for learning about the landscape.



### 5.2.3 Outcomes

#### HLF outcomes

##### Outcomes for heritage

Heritage will be:

- Better managed
- In better condition
- Identified/recorded

##### Outcomes for people

People will have:

- Developed skills
- Learnt about heritage
- Volunteered time

#### Outcomes for communities

- Negative environmental impacts will be reduced.
- More people and a wider range of people will have engaged with heritage.
- Your local area/community will be a better place to live, work or visit.

Table 8 summaries the outcomes and how they will be delivered through the projects. Table 9 provides an overview of the nine HLF outcomes and where the 16 projects will deliver against these outcomes.

**Table 8.** Detail of the 16 delivery projects and how they deliver against the HLF Outcomes.

#### **Project Reference - TTTV2** **Interpretation Programme**

**People will have learnt about heritage:** People will interact with interpretative experiences of the natural, cultural and built heritage.

**People will have volunteered time:** Volunteers will help with creating interpretative materials, leading walks and events, and sharing knowledge.

**More people and a wider range of people will have engaged with heritage:** People will use new access paths to engage with heritage. New audiences will be reached by providing new and diverse opportunities.

**Your local area/community will be a better place to live, work or visit:** New access routes will be suitable for a range of activities. Interpretation will reach a diverse audience and people will feel a greater connection with their landscape.

#### **Transforming the Landscape**

##### **Project Reference - TL01** **Living Floodplains**

**Heritage will be better managed:** Sites will have been improved or are in favourable management.

**Heritage will be in better condition:** Restored and conserved historical water meadows, palaeochannels and floodplains to a natural functioning state. Removing man-made structures such as weirs. Increasing floodplain woodland and riparian planting of trees, which would naturally be more prevalent without human intervention.

**Heritage will be identified and recorded:** New records will be generated.

**People will have developed skills:** People will have learnt survey skills.

**People will have learnt about heritage:** Through participating in restoration and conservation activities people will learn about the natural heritage of the Trent Valley.

**People will have volunteered time:** People will have undertaken practical heritage tasks.

**Other project outcomes:**

- Reduced likelihood of flooding.
- Improved water quality.
- A more connected floodplain landscape.
- Increase in priority habitat coverage in the project area.
- Increase in sustainable funding of ongoing management through biodiversity offsetting.
- Improved natural flood management solutions.

**Project Reference - TL02**

**Brook Hollows**

**Heritage will be better managed:** The possibility of a new community-led management structure will be explored.

**Heritage will be in better condition:** Bring the area up to a standard that will combine the natural and the designed elements of a landscape. This will provide a focal point for the heritage, wildlife, and flora and fauna of the village that creates a peaceful place for people from the local community and wider community to enjoy and to learn.

**Heritage will be identified and recorded:** Cataloguing of trees and other natural assets of the site will be completed.

**People will have developed skills:** Volunteers will increase skill around landscape management, wildlife and its habitats including habitat creation and heritage.

**People will have learnt about heritage:** Through volunteering, school visits and heritage boards people will learn about the natural and built heritage of the area.

**People will have volunteered time:** Though participating in volunteer events, such as collating records and restoring and conserving the area, people will volunteer time.

**Your local area/community will be a better place to live, work or visit:** This local community asset will be improved for local residents and for visitors to engage with and enjoy.

## Project Reference - TL03

### Transforming the Trent Valley's Heritage

**Heritage will be better managed:** Landowners and communities understand and are actively engaged in the management of the historic environment.

**Heritage will be in better condition:** Heritage assets no longer classed as 'at risk' or 'vulnerable'.

**Heritage will be identified and recorded:** Better information on heritage assets and their condition available to inform designation and management.

**People will have developed skills:** Volunteers and communities trained in survey, monitoring and conservation works.

**People will have learnt about heritage:** Local communities will be more aware of heritage assets within their area.

**People will have volunteered time:** Local communities actively engaged in the sustainable heritage management.

**Negative environmental impacts will be reduced:** Local communities working to improve the condition of heritage assets.

**More people and a wider range of people will have engaged with heritage:** New audiences aware of and involved in the understanding, curation, and interpretation of the historic environment.

**Your local area/community will be a better place to live, work or visit:** Improved opportunities for local communities and visitors alike to engage with heritage.

#### **Other project outcomes:**

- A greater understanding of heritage assets and their condition within the Trent Valley.
- Heritage assets within the Trent Valley in better condition being monitored, managed and conserved for future generations.
- Engaged local communities with the knowledge and skills to act as custodians of the historic environment.
- Responsible landowners actively involved in the management of heritage assets in their care.



**Heritage will be better managed:**

- Landowners and communities understand and are actively engaged in the management of the historic environment.
- A programme of monitoring the condition of military heritage assets will be developed.

**Heritage will be in better condition:** A selection of military heritage assets (chiefly pillboxes) will be reversibly converted for use as bat roosts, interpretation locations, geocache locations, and bird hides. This work will include vegetation clearance and remedial repairs and will improve the condition of each of the selected heritage assets.

**Heritage will be identified and recorded:** A programme of long term monitoring and reporting by volunteers on the reuse of sample converted pillboxes by protected species. Better information on heritage assets and their condition available to inform management.

**People will have developed skills:** Volunteers and community groups trained in condition survey, building recording, bat survey and monitoring, research, oral history capture, and construction skills.

**People will have learnt about heritage:** Local communities will be more aware of the military heritage assets in their area. The military heritage of the area will be more visible and better understood by local communities and visitors.

**People will have volunteered time:** Local communities actively engaged in the sustainable management of heritage.

**Negative environmental impacts will be reduced:**

- Local communities working to improve the condition of heritage assets.
- Improved opportunities for local communities to learn about and to assist with the creation of new facilities for species experiencing habitat loss.

**More people and a wider range of people will have engaged with heritage:** New audiences aware of and involved in the understanding, curation, and interpretation of the historic environment.

**Your local area/community will be a better place to live, work or visit:** Improved opportunities for local communities and visitors alike to engage with heritage. Improved opportunities for local communities and visitors alike to engage.

**Other project outcomes:**

- A greater understanding of the military heritage assets and their condition within the TTTV project area.
- Military heritage assets in the TTTV project area in better condition being monitored and conserved for future generations.
- Engaged local communities with the knowledge and skills to act as custodians of the historic environment.
- Better understanding of the suitability of military heritage assets (in particular pillboxes) to be reversibly and sensitively converted for alternative use.
- Conversion works carried out by the projects will inform future conversion works

within the TTTV area and elsewhere.

- Military heritage assets in the TTTV project area will better interpreted and understood by locals and visitors.
- Responsible landowners actively involved in the management of military heritage assets in their care.

## River Valley Connections

### Project Reference - RVC01

#### Trent Valley Way

**People will have developed skills:** People will have learnt about heritage. An increase in awareness in heritage will be generated through the Interpretation boards, the walking leaflets, the View Ranger App and the Geocaching trail.

**People will have learnt about heritage:** Walkers and local people have engaged with and benefited from the range of tools made available to increase their knowledge of heritage.

**People will have volunteered time:** Local people will have helped to develop the circular routes and to carry out visit counts.

**More people and a wider range of people will have engaged with heritage:** Local people will have accessed the range of information and interpretation along the main route and the circular routes.

**Your local area/community will be a better place to live, work or visit:** The walking routes will be safe, well-marked on the ground, with information and interpretation to local heritage and nearby places of interest easily accessible.

### Project Reference - RVC02

#### Canal Access

**Heritage will be better managed:** Improvements will ensure that the CRT are more able to manage the asset.

**Heritage will be in better condition:** Improvements to surfacing, signage and access for walkers, cyclists, canoeists and boaters will reconnect communities with both this historic environment and the wider landscape.

**More people and a wider range of people will have engaged with heritage:** The improvements will be to the benefit of multiple users including those with disabilities, as well as new and existing walkers, cyclists and anglers.

**Your local area/community will be a better place to live, work or visit:** Access to the towpath will also be improved to provide key locations, communities and attractions with new or upgraded access to areas currently identified as poorly accessible.

## Project Reference - RVC03

### Canoe Discovery

**People will have developed skills:** Local canoe clubs will be able to report member development.

**People will have learnt about heritage:** Users of the trail will be educated about the heritage in the local area.

**People will have volunteered time:** Volunteers will be undertaking much of the works, so partners will be able to report on numbers involved.

**Negative environmental impacts will be reduced:** Erosion of paths and other access related negative impacts will be reduced.

**More people and a wider range of people will have engaged with heritage:** Canoe trails will enable communities to enjoy the natural and built up environments including experiencing the native wildlife in the area as well as the historical heritage on offer.

**Your local area/community will be a better place to live, work or visit:** Increased access to the canal and improvements for use by existing and new canoers.

**Other project outcomes:** More people will be aware of the trails through online and hard copy publications of the canoe trails.

## Project Reference - RVC04

### Gateway to the Trent Valley Cycleway

**Negative environmental impacts will be reduced:** Existing cyclists using the cycleway to cycle more and an increase in the proportion of visitors cycling to the NMA and a reduction in the percentage arriving by car.

**More people and a wider range of people will have engaged with heritage:** People new to cycling using the cycleway and reporting any wellbeing gains.

**Your local area/community will be a better place to live, work or visit:** Outcomes relating to developing the infrastructure:

- Expansion of the cycle network, linking to NCN54 and encouragement to cycle.
- Increased connectivity to the NMA.
- Increased accessibility of the NMA and NCN54.
- Improved links between Lichfield, Alrewas and the NMA.



**Project Reference - RVC05**  
**Way Marking of Cycle Routes**

**Negative environmental impacts will be reduced:** Allow people to follow signage on a predetermined route.

**More people and a wider range of people will have engaged with heritage:** More people visiting areas of the Borough that are only accessible on foot or bike.

**Your local area/community will be a better place to live, work or visit:** More leisure opportunities for people visiting the Trent Valley.

**Connecting Communities Through Action**

**Project Reference - CCA01**  
**Community Engagement**

**People will have volunteered time:** Volunteers within the grant panel and through promotion of other projects.

**More people and a wider range of people will have engaged with heritage:** Community grants will enable new audiences to engage with heritage.

**Your local area/community will be a better place to live, work or visit:** The grant funded community projects will provide opportunities for people to get involved in a local project, will enhance community spirit and help the local area to be a better place to live.

**Project Reference - CCA02**  
**Wildchild**

**People will have developed skills:** Educating younger generations about wildlife and heritage, including how to behave in the countryside. Volunteers will gain experience in leading sessions and working with children and young people.

**People will have learnt about heritage:** Combatting apathy about conservation and building a connection to nature and encouraging a sense of place.

**People will have volunteered time:** Volunteers will be recruited and supported to lead Wildchild activities.

**Negative environmental impacts will be reduced:** Families will use the landscape more – for recreation and learning. Communities will be nicer places to live, families will make friends and join together to take part in activities.

**More people and a wider range of people will have engaged with heritage:** Providing opportunities with people to interact with nature in a sensitive way.

**Other project outcomes:** Children and families will be more connected to nature as a result of attending Wildchild sessions.

## Project Reference - CCA03

### Big Washland Watch

**Heritage will be identified and recorded:** Generate records for Staffordshire Ecological Record and Derbyshire Biological Records Centre and give a better picture of species distribution. To generate more records from under-represented species groups (mainly fish). To pull together recorders in different groups and share information.

**People will have developed skills:** To provide opportunities for beginners to observe and record the wildlife that uses the valley.

**People will have learnt about heritage:** To make recording and identifying wildlife accessible to a wider audience through training with a focus on specific outcome measures.

**People will have volunteered time:** Volunteers will attend events and activities. Volunteers will support the project as citizen scientists. Volunteers will visit a natural heritage site for the first time.

**More people and a wider range of people will have engaged with heritage:** Engaging for use with a wide spectrum of people.

**Other project outcomes:** The community around the Trent Valley Washlands will have more identification skills, submit more ecological records and will take part in more citizen science projects.

## Project Reference - CCA04

### Transforming Lives

**People will have developed skills:** People will have developed skills in natural river management, river habitat surveying, plant identification, Phase 1 habitat survey training, practical habitat restoration skills, and visitor experience on nature reserves.

**People will have learnt about heritage:** Increased knowledge of existing local, natural, built and cultural heritage.

**People will have volunteered time:** Volunteers will record and improve the condition of vulnerable heritage assets across the project area and achieve sustainable management of them.

**Negative environmental impacts will be reduced:** Habitats managed for biodiversity.

**More people and a wider range of people will have engaged with heritage:** Increased awareness of the environmental value of individual and connected sites.

**Your local area/community will be a better place to live, work or visit:** Improved access to natural and built heritage for local and wider communities.

## Project Reference - CCA05

### Connecting with Nature

**People will have developed skills:** Local residents gain skills applicable to maintenance of natural and built heritage. People in the community will have the skills and knowledge to protect and support natural and cultural heritage for the future.

**People will have learnt about heritage:** Increased knowledge of existing local natural, built and cultural heritage.

**Negative environmental impacts will be reduced:** Increased awareness of the environmental value of individual and connected sites.

**More people and a wider range of people will have engaged with heritage:** Opportunities provided for participants from hard to reach groups.

**Your local area/community will be a better place to live, work or visit:** Improved access to natural and built heritage for local and wider communities. People from the community will benefit from the five ways to wellbeing through connecting with the heritage of the landscapes.

**Other project outcomes:** The project gains a reputation for high quality training opportunities.

## Project Reference - CCA06

### Tales from the Riverbank

**Heritage will be identified and recorded:** The stories shared will form part of other projects within the bid and ensure they are captured beyond the lifetime of the project.

**People will have developed skills:** Volunteers and school children will have developed inter-generational communication skills and skills in oral history and storytelling.

**People will have learnt about heritage:** Through participating in oral history projects and through sharing the outputs of the projects people will learn about the heritage of the rivers.

**People will have volunteered time:** Volunteers will give time to developing an oral historic record of the Trent Valley.

**More people and a wider range of people will have engaged with heritage:** The project will make contact with people who may not otherwise have been engaged with the LPS and who can subsequently be signposted to be involved in further projects if they wish (e.g. school groups involved with the citizen science project).

**Your local area/community will be a better place to live, work or visit:** People will feel a stronger connection with the landscape of the LPS.



## 5.2.4 Project outcomes

**Table 9.** Summary of where the projects within our scheme are delivering against the nine HLF outcomes.

|   | Heritage       |                     |                     | People           |                       |                  | Communities                                    |   |   |
|---|----------------|---------------------|---------------------|------------------|-----------------------|------------------|--|---|---|
|   | Better managed | In better condition | Identified/recorded | Developed skills | Learnt about heritage | Volunteered time | Negative environmental impacts will be reduced | More people and a wider range of people will have engaged with heritage | Your local area/community will be a better place to live, work or visit |
| TTTV2 Interpretation Programme                |                |                     |                     |                  | ✓                     | ✓                |  | ✓   | ✓   |
| CCA01 Community Engagement                    |                |                     |                     |                  |                       | ✓                |  | ✓   | ✓   |
| CCA02 Wildchild                               |                |                     |                     | ✓                | ✓                     | ✓                | ✓  | ✓   |   |
| CCA03 Big Washlands Watch                     |                |                     | ✓                   | ✓                | ✓                     | ✓                |  | ✓   |   |
| CCA04 Transforming Lives                      |                |                     |                     | ✓                | ✓                     | ✓                | ✓  | ✓   | ✓   |
| CCA05 Connecting with Nature                  |                |                     |                     | ✓                | ✓                     |                  | ✓  | ✓   | ✓   |
| CCA06 Tales from the River Bank               |                |                     | ✓                   | ✓                | ✓                     | ✓                |  | ✓   | ✓   |
| RVC01 Trent Valley Way                        |                |                     |                     | ✓                | ✓                     | ✓                |  | ✓   | ✓   |
| RVC02 Canal Access                            | ✓              | ✓                   |                     |                  |                       |                  |  | ✓   | ✓   |
| RVC03 Canoe Discovery                         |                |                     |                     | ✓                | ✓                     | ✓                | ✓  | ✓   | ✓   |
| RVC04 Gateway to the Trent Valley cycleway    |                |                     |                     |                  |                       |                  | ✓  | ✓   | ✓   |
| RVC05 River Valley Connections                |                |                     |                     |                  |                       |                  | ✓  | ✓   | ✓   |
| TL01 Living Floodplains                       | ✓              | ✓                   | ✓                   | ✓                | ✓                     | ✓                | ✓  |   |   |
| TL02 Rolleston Brook Hollows                  | ✓              | ✓                   | ✓                   | ✓                | ✓                     | ✓                |  |   | ✓   |
| TL03 Transforming the Trent Valley's Heritage | ✓              | ✓                   | ✓                   | ✓                | ✓                     | ✓                | ✓  | ✓   | ✓   |
| TL04 Stop! The Military Legacy                | ✓              | ✓                   | ✓                   | ✓                | ✓                     | ✓                | ✓  | ✓   | ✓   |
| <b>TOTALS</b>                                 | <b>5</b>       | <b>5</b>            | <b>6</b>            | <b>11</b>        | <b>12</b>             | <b>12</b>        | <b>9</b>                                       | <b>14</b>   | <b>13</b>   |

We are satisfied that our scheme represents a good spread across the nine HLF outcomes. People will be engaged in the majority of our projects and communities will see an array of benefits as a result of the scheme. Although, at first, it appears that the scheme is not reaching the outcomes for heritage to the same degree as the other outcomes, it should be recognised that no weighting

has been given and therefore do not make account for the scope or reach of individual projects. Our heritage projects, although fewer in number, represent 31% of the scheme budget. Our access projects represent 28% and our community engagement projects represent 22% of the budget. The overarching Interpretation Programme represents 5% of the total scheme budget.

## 5.2.5 Outputs and targets

The outputs and targets of our scheme focus on a number of broad themes. Table 10 provides a definition for these broad themes. Each project will deliver

and achieve a number of outputs and targets that fit within these broad themes and will be used to evaluate the success of each project.

**Table 10.** Broad themes under which our 16 projects will deliver a wider range of outputs and targets that will benefit the landscape and our communities.

| Audience                    | Details  |
|-----------------------------|--|
| <b>Restoration</b>          | Hectares of land restored or put into positive management, numbers of heritage assets restored, and lengths of access routes upgraded or improved.   |
| <b>Groups engaged</b>       | Number of groups engaged, including dog walkers, specialist groups, existing groups and community groups. Also percentage of individuals reached, for example those experiencing mental health issues. |
| <b>Learning sessions</b>    | Number of educational sessions with schools, number of surveys, and number of sessions delivered. Counts of individuals engaged.   |
| <b>Increased use</b>        | Percentage increase by existing users, percentage change in interest.  |
| <b>Volunteers</b>           | Counts of volunteers engaged in different activities and counts of volunteer hours/days.   |
| <b>Skills developed</b>     | Number of training courses or sessions delivered, number of skills events.   |
| <b>Tools, booklets etc.</b> | Number of online resources, number of leaflets created, number of trail guides created.  |
| <b>Collated records</b>     | Number of heritage records archived.   |
| <b>New records</b>          | Number of records created, number of heritage assets monitored, number of ecological records generated.  |
| <b>New reports</b>          | Review of scheduling in specified locations, guidance documents created.   |
| <b>Participation</b>        | Number of events, number of conservation activities undertaken, number of family opportunities.  |
| <b>Interpretation</b>       | Number of waymarkers, number of travelling resources, number of totem poles, number of interpretation boards, number of interpretative resources.  |
| <b>Other</b>                | Number of young people recruited, number of people taking part annually, number of grants awarded.   |